

### **Distribution/Posting of Promotional Materials**

Requests from the general public to distribute printed non-curricular materials in the Eagle County School District public schools or on school-owned premises shall be allowed subject to the following policy and regulations. Non-curricular materials include any material not generated by school district personnel in support of specific curricular objectives.

#### **APPROVAL**

Pre-approval is not required. By leaving materials in Eagle County School district facilities, the publisher agrees to abide by these regulations. The regulations are posted online and at distribution tables/racks at each school. Materials that don't meet policy guidelines will be discarded immediately without notification to publisher.

#### **PLACE**

All classrooms are closed to all non-curricular material, and all non-curricular materials that are not student originated are placed on tables or racks in the designated limited public forum areas (usually the common area entranceway) for students to peruse, pick up and take home if they so choose, with a posted disclaimer that the materials are not endorsed by the District.

In no event may such materials be distributed in any classroom of any building. Nor shall non-curricular materials be distributed electronically via District email or school-level or teacher-level electronic newsletters. Such bandwidth and technology is limited for use in communicating about school and District information.

#### **TIME**

Distribution to schools may be made one-half hour before school and/or during regularly scheduled lunch periods and/or 15 minutes after the close of school. Any other times during the school day are considered to be disruptive of normal school activities. Distribution must not interfere with the orderly loading or unloading of school buses.

#### **MATERIALS**

The following shall be considered "unacceptable" material:

1. So-called "hate" literature that scurrilously attacks ethnic, religious or any racial groups.
2. Material that promotes hostility, disorder or violence.
3. Material that is designed for commercial purposes – advertising a product or service for sale or rent – unless the material itself has educational value that makes the commercial message a secondary consideration.
  - a. Vendors currently providing employee benefits will be allowed to distribute materials to staff via District Office courier.
  - b. Promotions that have a reduced district employee rate will be allowed via District Office courier.
4. Commercial messages or sponsorships that represent a conflict with Board of

Education philosophy and/or policies.

5. Material that is libelous, invades the rights of others, or inhibits the functioning of the school, or advocates interference with the rights of any individual or with the normal operation of the school.
6. Material that promotes, favors or opposes the candidacy of any candidate for election, or the adoption of any bond issues proposal, or any public question submitted at any general, municipal or school election. Colorado election laws apply when the school is being used as a polling place.
7. Material that is obscene or pornographic as defined by prevailing community standards throughout the district or is otherwise unsuitable for minors.

This policy governs non-curricular material and is not intended and shall not be interpreted to interfere with the prerogative of teachers to supplement and enrich text and reference book materials used in their courses with materials, which are timely and up to date. However, no teacher shall distribute non-curricular materials in his class without complying with the accompanying procedures.

Violation of any of these regulations will be sufficient cause for denial of the privilege to distribute materials at future dates, subject to the right of appeal as stated above.

#### **EXCEPTIONS**

The District has relationships with non-profit organizations that directly support educational and student services. The District reserves the rights to fully promote, endorse, and sponsor such programs. Communication endorsed by the District fall under the guidelines of standard District communications, which parents agree to receive at registration. Communications from these organizations will flow through the Communications Department to appropriate Administrators for further distribution.

LEGAL REF.: C.R.S. 22-32-110(1)(r)